

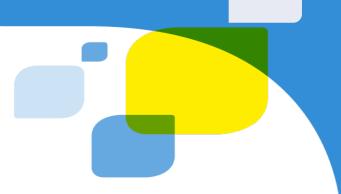
Shaping a Healthier Future

Governor Membership Meeting

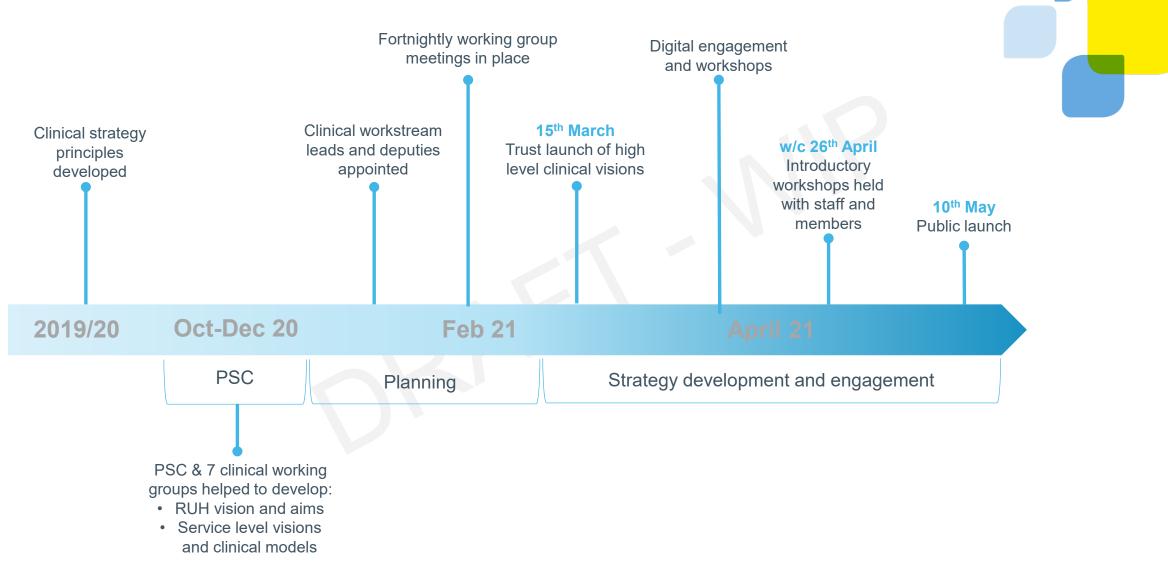
Clinical Strategy Highlights and Status Update



Richard Graham, Deputy Medical Direct, Consultant Radiologist & Clinical Lead



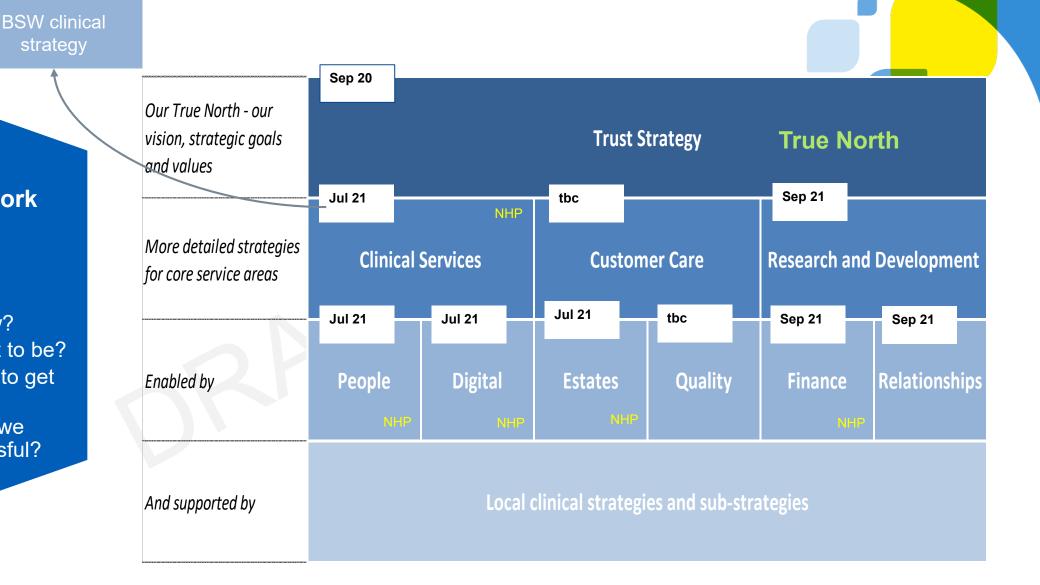
- Progress so far (slide 3)
- Clinical strategy framework (slide 4)
- Strategy highlights and emerging themes (slide 5-13)
- Engagement update (slide 14)
- Timeline and next steps (slide 15-16)



Clinical strategy framework

Clinical Services Strategy Framework

- Introduction
- Strategic context
- Where are we now?
- Where do we want to be?
- How are we going to get there?
- How will we know we have been successful?





Clinical Strategy

Strategic context

- The journey so far
- Where are we within the national and local context?
- Drivers for change
- Is there anything we can learn from international models of care?
- Our role within the Integrated Care System

A more complex population The over 75 population in BaNES is anticipated to rise by 36% by 2029; comparable rises will be seen in Wiltshire and Somerset	<i>Integration</i> Working at system, place and neighbourhood levels with our partners to improve population health; tackle inequality; enhance productivity; support broader social and economic development
Societal change	Changing workforce
In how we live our lives, how we interact with large	Expectations and needs of our staff are changing, reflecting
organisations and how we seek access to healthcare; Covid-	generational shifts and the impact of Covid-19. What we
19 has accelerated these changes	need from our staff is also changing
Environmental impact	Digital innovation
Driving new ways to provide services which reduce their	Offers new ways to provide services, share information and
impact on our environment	communicate with patients and families
Advances in clinical care	Resilience
Technological, pharmaceutical and therapeutic	Ongoing requirement to mitigate the risk of events such as
developments will change how we will deliver services and	Covid-19 and climate change, on our patients, on our
the workforce we need	services and on our staff
National workforce shortages	<i>Focus on keeping people well</i>
With particular pressure points in some specialties and	Expectation that all providers of care will play a part in
professions	preventing ill health and upstreaming
<i>Value for money</i> In health, social care and public health	<i>Mental health/vulnerable people</i> Parity and integration with physical health, for service planning and delivery

Clinical Strategy

Strategic context

- The journey so far
- Where are we within the national and local context?
- Drivers for change
- Is there anything we can learn from international models of care?
- Our role within the Integrated Care System



To provide the highest quality of care; delivered by an outstanding team who all live by our values.



Be an outstanding place to work listening organisation; where staff can flourish.

Recognised as a

patient centred

and compassionate.



Quality improvement and innovation each and every day.



Work together with our partners to strengthen our community.



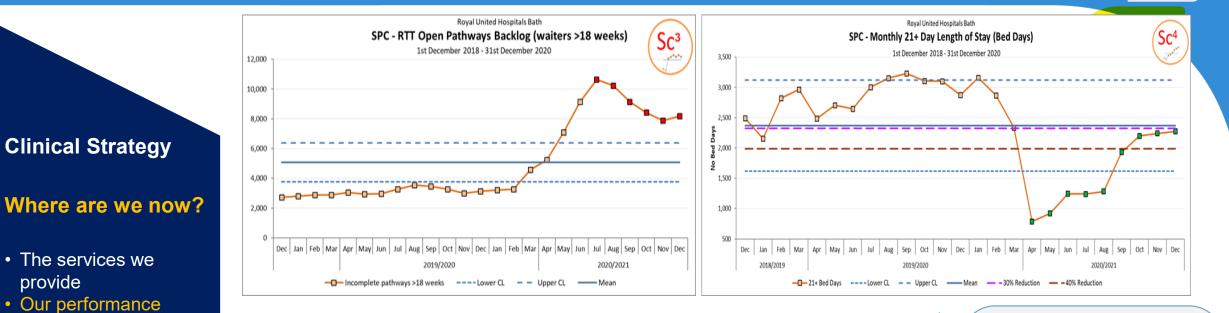
organisation that is fit for the future.

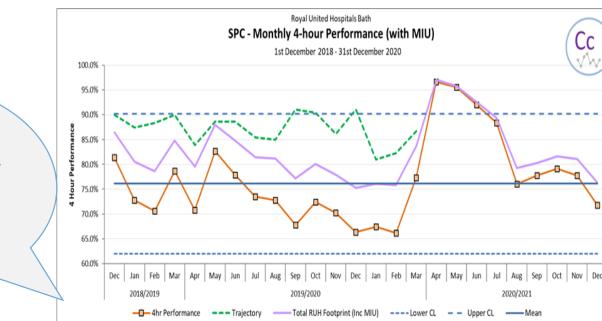
Everyone

Together

Difference

Our performance





We struggle with meeting the demand for our patients who, often would be best served in the community

RUH Staff Member

We are often unprepared for surges in ED attendances

RUH Staff Member

Royal United Hospitals Bath

• Challenges and

opportunities

• System relationships

Challenges and opportunities

Clinical Strategy

Where are we now?

- The services we provide
- Our performance
- Challenges and opportunities
- System relationships

Each time I visit the hospital I have to retell my medical history

RUH Public Member

Access to the hospital is very challenging for people with complex needs

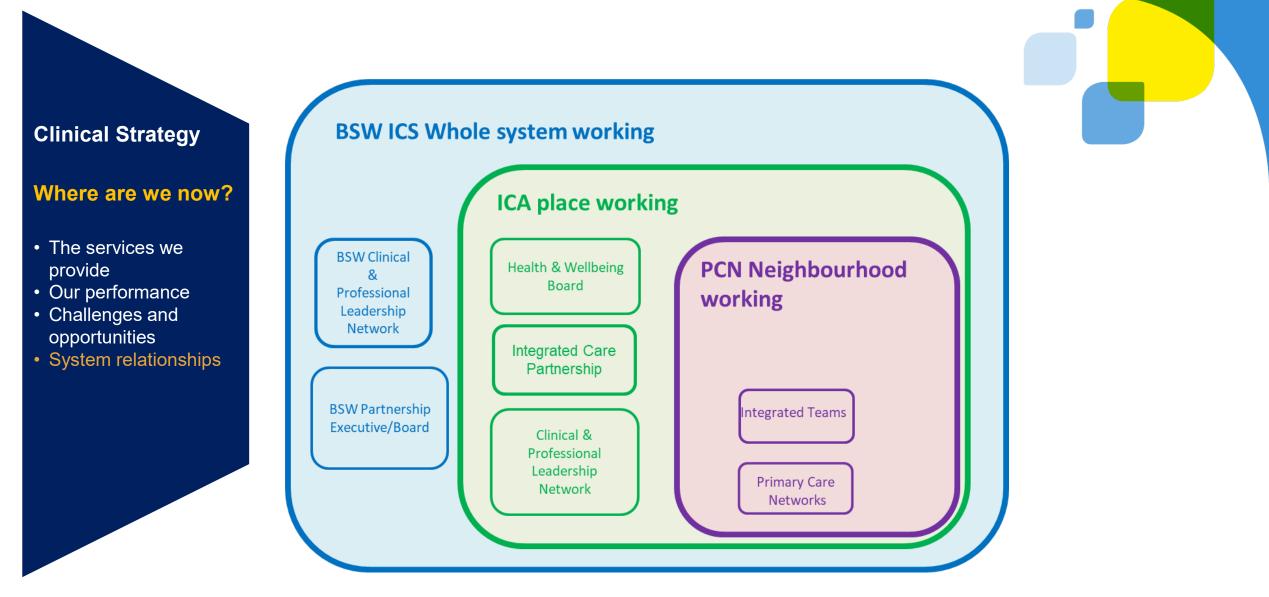
RUH Public Member

We need to look after the staff who in turn can look after patients

RUH Public Member

Some of the challenges and opportunities shared with us by the public





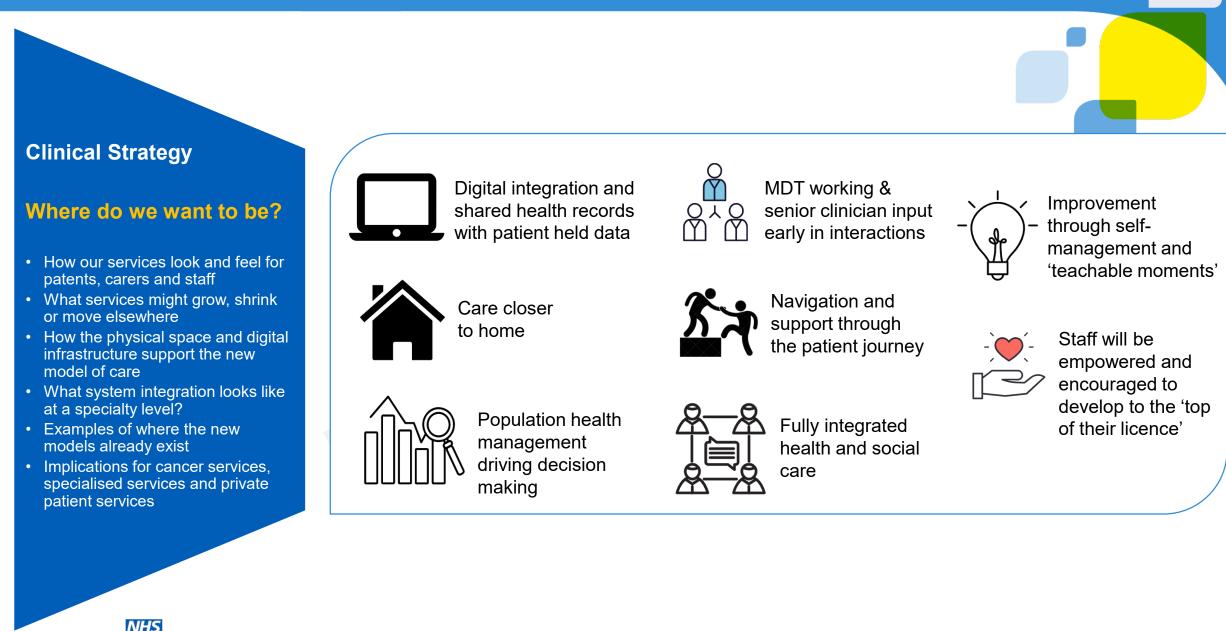
Vision and aims

	Creating a new future of outstanding healthcare with prevention and intervention when and where it is needed, working together to help our communities enjoy healthier lives				
Clinical Strategy		Proactive, preventative care so people can enjoy healthier lives with reduced healthcare inequalities at all stages. Continuously improving clinical outcomes when people need treatment. Care at the right time, right place, supported by world-class facilities and services at RUH's health and wellbeing campus and in the community	ŗ		
Our clinical vision Our key aims		Focus on the specific needs and challenges of our communities' health in Bath, North Somerset, Mendip, Swindon and Wiltshire, with transformed digital and IT capacity providing the data and analytics needed to target early interventions and prevent deterioration. Patients having access to their data, and using technology including apps to help manage their own care	е - -		
	3	Full integration across the system including primary care, social care and the third sector with joined-up patient-centred pathways that reflect the conditions and health needs of everyone in our communities			
		 Investing in providing equal access to outstanding care based on these principles from the start of life - through maternity and children's services to elective services and frailty - with exceptional patient experience at every stage 	30		
	_	Leading edge urgent and emergency care for people who need it, including hot clinics, frailty services and ambulatory pathways, with a modern emergency department delivering the quickest, safest care, and planned care services which focus on avoiding escalation into urgent care services			
NHS		6 RUH is a great place to work, with teams working and learning together. Investing in our people and their well-being and development to ensure our people have the skills needed now and in the future			
Royal United Hospitals Bath NHS Foundation Trust					

Where do we want to be?

Royal United Hospitals Bath

NHS Foundation Trust



How are we going to get there?

Clinical Strategy

How are we going to get there?

- Bringing the clinical model to life
- Enablers and barriers
- Assumptions and dependencies with digital, workforce, estates, finance, sustainability
- Implications for the system
- Delivering the transformation

Clinical Strategy Enablers

Digital

- Patient held data
- Electronic health records integrated across BSW
- Intuitive IT systems that talk to each other
- Artificial intelligence to support clinical decision making

Modern Estate

- When individuals do have to be in hospital they have the best environment for their care – therapeutic, safe & appropriate size
- WiFi and technology enabled
- Enables modern ways of working

One ICA/ICS

- Population health management
- Care navigators, GP, consultant, specialty nurse, OT all in one team
- Locality based care models
- ICS wide pathways & improvement
- New payment model
- Part of innovation cluster

Workforce of the Future

- Roles span organisational boundaries
- All staff empowered to improve quality using Improving Together methodology
- New roles for new models (e.g. generalist)
- Flexible careers 4 generations at once

NHS Royal United Hospitals Bath

What will success look like?

Clinical Strategy

How will we know we have been successful?

- What are the quality outcomes?
- How will we measure the outcomes?





Be an outstanding place to work where **staff** can flourish.

Improved patient experience, reduction in healthcare inequalities

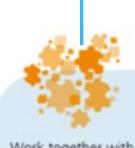
Recognised as a

listening organisation;

patient centred

and compassionate.

Quality improvement and innovation each and every day. Care will be delivered close to home and seamlessly between organisations

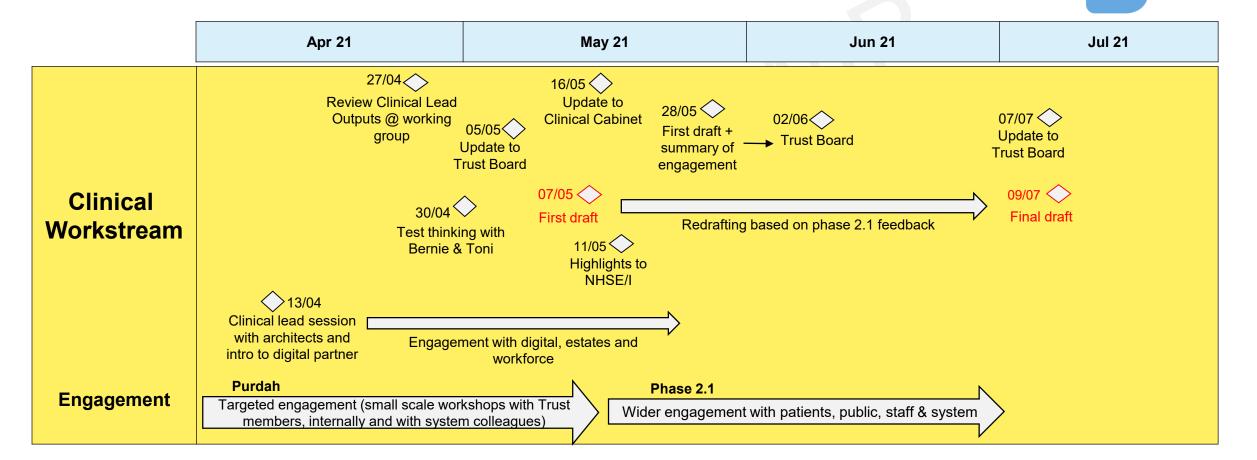


Work together with our **partners** to strengthen our community.

Be a sustainable organisation that is fit for the future.

Improved patient outcomes, reduced hospital acquired infections Value for money due to less waste in process and improvement in carbon footprint

Royal United Hospitals Bath NHS Foundation Trust High level timeline





Shaping a Healthier **Future Governor Membership Meeting Communications & Engagement Update**

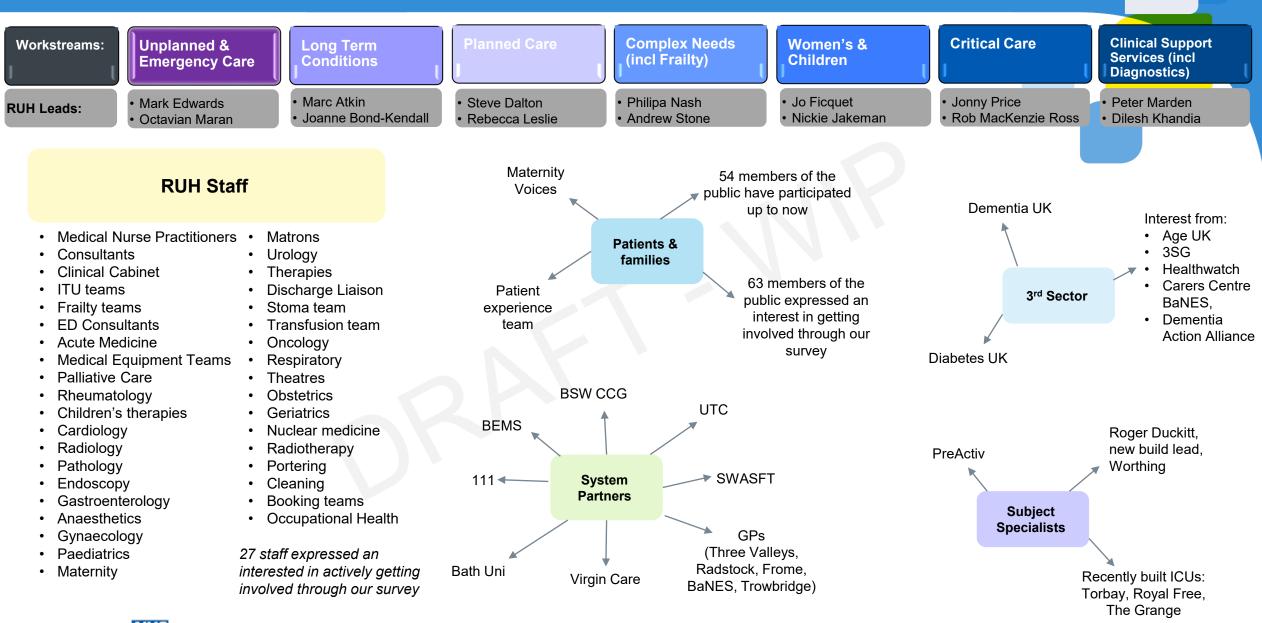


Sheena Hobbs, Communications & Engagement Lead

Comms & Engagement Timeline

2	15 Mar – 9 May	10 May – 2 Jul	5 Jul - Oct
	<section-header><section-header><list-item><list-item><list-item><list-item><list-item><list-item></list-item></list-item></list-item></list-item></list-item></list-item></section-header></section-header>	 Public Launch Opportunities for further codevelopment with wider public and system Develop scenarios Local PR activity Public newsletter Press release Launch events to public Partner newsletters 2nd Surveys What / Why / When / How How do we fit into the wider system – how do we work with the wider system What is 'your' role "Don't Make Decisions For Us – Without Us" 	<section-header><list-item><list-item><list-item><list-item><list-item></list-item></list-item></list-item></list-item></list-item></section-header>
Royal United	d Hospitals Bath NHS Foundation Trust		16

Engagement – workstream progress



Royal United Hospitals Bath

Informing development of strategies and plans

- Insights gathered from early surveys help inform content and pre-briefing for workstream and programme leads
- Insights gathered from scrutiny bodies, stakeholder workshops and wider public events help shape future development of plans for workstreams:
 - Clinical (+ 7 sub-workstreams)
 - Estates
 - Digital
 - Workforce
 - Communications and Engagement



Next steps

- Public comms launch in coming weeks which will include:
 - Workstream survey/questionnaires
 - Wider virtual briefings with public, staff, partners
 - Additional workstream workshops and engagement opportunities
- Continue to draft the clinical strategy document based on ongoing feedback from engagement and co-design – final draft due in July
- Clinical lead engagement with Estates, Digital and Workforce future aims
- Identify line of sight with current transformation and develop pilot pathways to demonstrate the strategy
- Research & Development strategy