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## **Media Release**

### **RUH launches Facebook page**

The RUH has launched its own Facebook page, as part of its ongoing move into the world of social media.

Facebook will be used alongside traditional forms of communication to help promote our work to staff, patients, the public, and key organisations.

Helen Robinson-Gordon, Head of Communications and External Relations, says:

“We will be using Facebook to provide regular updates on activities or events at the RUH, along with healthcare advice. What we are most excited about with this new venture is finding another way to engage with our community, which is particularly important as we continue with our plans to apply to become an NHS Foundation Trust and recruit members.

“We hope people will use Facebook to get information from us and provide instant feedback. Having launched on Twitter at the end of last year we feel the time is right to expand further into social media and hope that as many members of the local community as possible will join us and become our ‘friends’ on Facebook.”

The new page, which can be found at [www.facebook.com/RUHBath](http://www.facebook.com/RUHBath), will also be used to advise the public about sudden or unexpected changes such as restrictions to visiting times or if any services are affected by severe weather for instance.

The RUH’s Twitter site, [www.twitter.com/RUHBath](http://www.twitter.com/RUHBath), has around 230 followers.

**ENDS**