



Press Release

*** Photo Opportunity ***

Issue date: 19th June 2013

MOGERS ARE AS MAD AS HATTERS FOR #TBDO

Bath based solicitors, Mogers are raising their hats to help The Forever Friends Appeal launch this year's Ted's Big Day Out. The Appeal's annual fundraising day, Ted's Big Day Out, will take place on Friday 18th October 2013, where thousands of teddies will enjoy their annual outing and will be taken to work, school, wherever to help raise funds for the RUH Cancer Care Campaign and this year's theme is – **Wear a wig or raise a hat.**

Steve Treharne Managing Partner at Mogers Solicitors says: *"We are delighted to be sponsoring Ted's Big Day Out again this year. There aren't many who go through life untouched by cancer which is why we adopted the appeal as our charity of the year; all of us know someone who has been affected directly or indirectly by the disease and supporting this worth-while LOCAL cause is just one way in which we are there for OUR community"*

The Forever Friends Appeal charity are encouraging schools, businesses, nurseries, clubs and community organisations to sign up to support the fundraising day by having fun with wigs and hats, where you can wear anything from top hats to trilbys and Colourful afros to a long red wig. Or you could simply pay just £1 to take part in the traditional way and take your teddy out for the day on Friday 18th October.

The current focus of The Forever Friends Appeal is the RUH Cancer Care Campaign. Their aim is to help build a new and pioneering Cancer Centre which balances clinical expertise with the provision of a nurturing and therapeutic environment. The new centre will make patients feel safe, supported and special so that they can get through their treatment with the least amount of stress, and their families can feel that they are well supported as well.

Much of the existing RUH cancer services are located in inadequate, 70 year-old war time accommodation. It has been the long-term aim to seek a solution and bring Cancer Services at the RUH all under one roof.

The new Cancer Centre will be a 66% / 33% partnership respectively between NHS and Charitable Funds. The Appeal are aiming to raise a total of some £8million towards the new Centre, and thanks to the wonderful support of the public and two local Foundations the Appeal have so far raised a fabulous £5.5million. It is now down to the public and their continuing fundraising efforts that will help this pioneering building to be truly exceptional and vastly improve cancer care in this region.

Events & Community Officer for The Forever Friends Appeal, Jo Hones, comments: *“Ted’s Big Day Out is a fun way to show your support and help fundraise for our Cancer Care Campaign to help improve the Cancer Services at Bath’s RUH. We are so keen to make Ted’s Big Day Out! – our annual region-wide fundraising day – the biggest and best yet! It is great to have Mogers on board again this year sponsoring the day and we hope that businesses and schools all across Bath, North East Somerset and Wiltshire will join in and help us raise as much as possible on this one day in October.”*

Jo continues: *“If you are a business, school or an individual looking to take part, you can support the traditional way and take your teddy out for the day or you can join in with the theme and wear a wig or raise a hat. There are so many fun things you can do, such as dressing up as your favourite hat wearing celebrities or having a best wig or hat competition.”*

Staff and volunteers at the Appeal team have already started to promote the fundraising day across the area. So keep your eyes peeled for more information coming your way soon. Visit the Ted’s Big Day Out! website www.tedsbigdayout.co.uk to register online or call Ted’s hotline on 01225 825825. For those of you on Twitter, look out for #TBDO.

- Ends -

Photo Opportunity:

Monday 24th June 2012 2.30pm: Mogers Solicitors, Queen Square, Bath. Big Ted and staff from Mogers get ready for Ted’s Big Day Out!

For further information, please contact Jo Hones 01225 825823 / joanna.hones@nhs.net

Notes to Editor:

The Forever Friends Appeal



The Forever Friends Appeal

The Appeal has helped secure over £15 million to provide state-of-the-art equipment and facilities at the Royal United Hospital (RUH), Bath.

We continue to raise funds for all areas of the hospital (alongside our major campaign), under our recognised name and logo to ensure the best possible level of acute care to the 500,000 people in Bath & North East Somerset, Wiltshire and the Mendip area of Somerset.



RUH Cancer Care Campaign

The Appeal's current major fundraising Campaign is raising funds towards the building of a pioneering new Cancer Centre for the hospital. The new Centre will transform the RUH cancer services and provide the very best care for all our cancer patients and their families.

Following support from the public and major donations from The James Dyson Foundation & Medlock Charitable Trust, the Appeal have met their initial minimum fundraising target and are therefore now, with the active encouragement of these trusts, extending their Campaign. This will allow the clinicians involved in the planning of the new Cancer Centre to be even more imaginative, inspired and innovative in their vision for the design of the building, its therapeutic environment, and its operation.

The new Cancer Centre will be another jointly funded NHS / Charitable Funds project with the parties now contributing c66% / 33% respectively.

For more information, visit www.foreverfriendsappeal.co.uk